



Economic Development Program

WHERE WE STARTED ... WHERE WE ARE

The Inputs		The Outcomes
<p>San Gabriel adopts its first-ever redevelopment plan</p>	1993	<p>Pizza Place California opens – first major project tied to Mission District improvements</p>
<p>City hosts “Imagine San Gabriel: A Dialogue on Economic Development”</p>	1994	<ul style="list-style-type: none"> ▪ Slow start due to faltering economy ▪ City reconciles zoning with general plan to promote economic development
<p>City Secures FEMA Funding After Northridge Quake San Gabriel Valley COG Economic Development Strategic Plan</p>	1995	<p>Mission District streetscape completed; renovation of Mission Playhouse, City Hall begin after quake</p>
<p>Mission District Economic Development Workshop</p>	1996	<p>O’ Donnell Chevrolet remodel and expansion completed; retains important dealership</p>
<p>Industrial Cluster Study and FTZ Projects City participates in COG study; also one of first in Valley to embrace, adopt Foreign Trade Zone</p>	1998	<ul style="list-style-type: none"> ▪ SG becomes part of FTZ 50 <p>SGV Medical Center tower completed</p>
<p>Economic Development Strategic Plan</p>	1998	<ul style="list-style-type: none"> ▪ Proposed shopping center on Nursery site placed on hold
<p>San Gabriel Observations Nationally recognized specialist in historic downtowns, Donovan Rypkema urges City to raise standards and invest in infrastructure</p>	1999	<ul style="list-style-type: none"> ▪ Recruitment efforts launched ▪ Economic Development booth created ▪ First professional marketing materials ▪ First monthly reporting of activities ▪ City secures \$30,000 grant to study livable cities strategy for Las Tunas ▪ Council adopts economic development incentive program
<p>Economic Development Strategic Plan update Plan substantially refined and expanded with specific target actions by district</p>		
<p>First full-time Economic Development staff</p>	2000	<p>“Millennium Miles” launched, resurfaces nearly 70 street segments over 5 years</p>
<p>City wins \$328,500 grant, competing against 116 other cities, to begin Valley Vision</p>	2001	<ul style="list-style-type: none"> ▪ Periodic advertising in regional publications begins ▪ Regular participation at ICSC begins
<p>City nabs \$56,000 grant for Mission Dist. specific plan and citizen engagement</p>	2002	<p>First New Century agreement (OPA, May, 2001) facilitates first of 2 New Century projects</p>
<p>City changes strategy from a single site strategy to multiple sites (10)</p>		<ul style="list-style-type: none"> ▪ Mission District Partnership re-launched

Ingredients for Success: General Plan OKd

First time that economic development strategy included in general plan. Previous effort in 1989-90 was never adopted. Wins award.

Mission District Specific Plan Approved

First effort to combine economic, preservation and design strategies

Development Process Roundtables Begin

'Valley Vision' adopted

Immediate, positive response from developers

Mission District receives revitalization award from SGV Economic Patnrship

'Valley Vision' wins SCAG Blueprint Award

Civic Auditorium rebranded to original name; focused marketing efforts begin

'Golden Mile' formally proposed for study

City secures grant for demonstration project through Compass Blueprint

Econ. Dev. Manager hired; staff hired
CDBG, housing combined

Valley Blvd. Stakeholder Process Begins

