

# 2009 TOURISM & TRAVEL

## City of San Gabriel

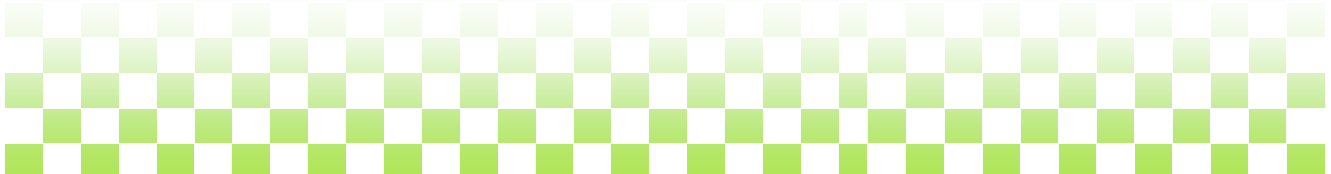
*"Birthplace of the Los Angeles Region"*

A Guide to the places, entertainment, events & festivities celebrating San Gabriel



### POINTS OF INTEREST:

- *San Gabriel Mission District* – located in the City's historic core to the north.
- *Valley Boulevard* – for an only-in-America experience rich in Asian culture, dining and shopping.



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# Celebrating San Gabriel's Diversity

Two important areas reflecting and representing San Gabriel's rich, cultural and economic diversity are the San Gabriel Mission District located in the City's historic core to the north, and Valley Boulevard at the southern end of the City.

## San Gabriel Mission District

As a regional destination for tourism, visitors step-into-history in the San Gabriel Mission District where the Los Angeles region began over 237 years ago. Follow in the footsteps of the Gabrielino-Tongva Indians and Spanish settlers to enjoy a glimpse of early California life. The beauty of the Mission church, its gardens and the adjacent historical sites, create a rich cultural fabric attracting visitors, artists and history-lovers to the area. Visitors are invited to come tour the Old Mission, take the historic walk, visit the three, diverse District museums, experience lavish entertainment at the legendary San Gabriel Mission Playhouse, shop, and enjoy a light meal or fine dining experience in one of the local restaurants.



San Gabriel Mission District  
[www.sangabrielcity.com](http://www.sangabrielcity.com)



San Gabriel Square, 140 W. Valley Boulevard  
[www.sangabrielsquare.com](http://www.sangabrielsquare.com)

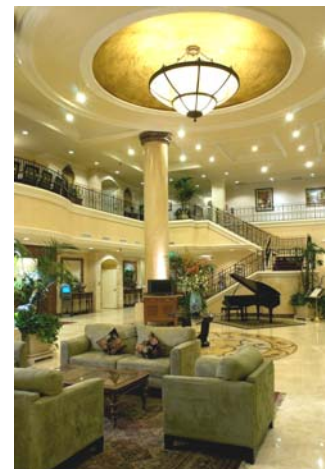
## East meets West On Valley Boulevard

Visit San Gabriel's Valley Boulevard for an only-in-America experience of Islamic Chinese, Italian, Mexican, Vietnamese, and Chinese restaurants and shops. Visit the 12-acre San Gabriel Square mall, sometimes called "The Emerald City" or "Chinese Disneyland." This sprawl of flamboyant Chinese shops and bold architecture

in an area bigger than the Rose Bowl and covered by Spanish-style tile roofs, is a model concept being copied in cities like Las Vegas and Houston. The blend of restaurants and cafes, department stores, shops, markets and an expansive jewelry mart provides something for everyone – from buying a book or a diamond and shopping for Armani, to purchasing soy milk or a lodging and meal travel package to Las Vegas.

## Stay at The World Class Hilton Hotel

In 2005, San Gabriel welcomed one of the most famous and distinguished hotel chains worldwide, the four-star Hilton Hotel/San Gabriel. With 222 guestrooms and suites and a grand ballroom accommodating more than 1,000, the Hilton Hotel / San Gabriel brings first-class lodging to the City.



225 West Valley Boulevard  
626-270-2700, fax: 626/270-2777  
[www.Hilton.com](http://www.Hilton.com)

# WHAT YOU SHOULD KNOW

**HISTORY:** San Gabriel — *Birthplace of the Los Angeles Region*. The San Gabriel Mission District is home to San Gabriel Mission Archangel founded in 1771 as the 4th mission in the chain of 21 California missions established by Fr. Junipero Serra.

**CLIMATE:** San Gabriel boasts an average daytime temperature of 70 degrees Fahrenheit, enabling visitors to enjoy San Gabriel's rich cultural heritage 365 days a year!

**LOCATION:** San Gabriel is located in the heart of the San Gabriel Valley, south of Pasadena, just 12 miles from the Los Angeles Civic Center.

**DIRECTIONS:** From Los Angeles, take the 10 freeway east  
From the south, take 5 north to 605 north to 210 or 10 west  
From the north, take the 101 south or 134 east to the 210 east freeway  
From the east, take the 10 or 210 west freeways  
From the west, take 134 east to the 210 east freeway

**AIRPORTS:** San Gabriel is freeway close to three major airports:  
Burbank/Glendale/Pasadena Airport — 25 minutes  
Los Angeles International Airport — 35 minutes  
Ontario International Airport — 50 minutes



Circle = Historic Mission District

## GETTING THERE:

**From the 210 Freeway**  
Exit San Gabriel Blvd., south  
Right on Las Tunas Dr.  
Left on Mission Dr., or —

Exit Sierra Madre Blvd.  
South on Sierra Madre Blvd.  
Sierra Madre becomes San Marino Ave.  
Bear right onto Santa Anita Ave.

**From the 10 Freeway**  
Exit New Ave.  
North on New Ave.  
New Ave. becomes Ramona St.  
Ramona becomes Mission Dr. north of  
the RR tracks.

## SAMPLE TOURS

TIME	DESTINATION	ACTIVITY	CONTACT
<b>A.M. / P.M.</b>	San Gabriel Mission	Tour the region's original European settlement founded in 1771. Long a center of culture and art, the mission is the 4 <sup>th</sup> mission established in the chain of 21 California missions.	Mission San Gabriel Chuck Lyons, 626.457.3048 <a href="http://www.sangabrielmission.org">www.sangabrielmission.org</a>
<b>Afternoon &amp; Evening Performances</b>	San Gabriel Mission Playhouse	See the 2009 calendar for performance information at <a href="http://www.missionplayhouse.org">www.missionplayhouse.org</a> , or call the Box Office at 626/308-2868.	Mission Playhouse Anna Cross, 626.308.2865 <a href="http://www.missionplayhouse.org">www.missionplayhouse.org</a>
<b>ANYTIME</b>	Dining — See the “Dining Guide” for delicious, diverse dining experiences.	Dining – Experience of Asian-American, Mexican, California cuisine and much, much more. All located in or near the historic Mission District. Visitors can also enjoy a “picnic” lunch in any one of the three Mission District parks: Grapevine, Plaza, or Smith Park.	See “Dining Guide” brochure. <a href="http://www.sangabrielcity.com">www.sangabrielcity.com</a>
<b>ANYTIME</b>	Shopping	Visit Mission District or Valley Boulevard shops to purchase unique gifts, novelty items and fine art.	See “Visitor’s Guide” brochure at <a href="http://www.sangabrielcity.com">www.sangabrielcity.com</a> or <a href="http://www.sangabrielsquare.com">www.sangabrielsquare.com</a>
<b>ANYTIME</b>	Museums	Three diverse “District” museums reflecting over 300 years of California history all within walking distance: <i>Historic Association &amp; Hayes House</i> , the <i>Ramona Museum of California History</i> and the <i>San Gabriel Mission Museum</i> .	See “Visitor’s Guide” brochure. <a href="http://www.sangabrielcity.com">www.sangabrielcity.com</a>

### EXTEND YOUR VISIT TO INCLUDE VALLEY BOULEVARD!

In the last decade, immigration has made the Chinese California's largest Asian group. From dim sum to pastry — the newest hot (haute!) spot for Chinese food is San Gabriel's Valley Boulevard.

On just a 1-1/2 mile stretch, 100 restaurants, half a dozen multi-storied shopping centers, markets, Vietnamese coffee houses, Franco-Asian bakeries, and boutiques with designer goods from Fendi to Prada — have put Valley Boulevard on the map as the place to visit, dine and shop. Plus, first-class lodging is available at the Hilton San Gabriel Hotel!

Include Valley Boulevard in your visit to San Gabriel for an only-in-America experience of Islamic Chinese, Italian, Mexican, Vietnamese and Chinese restaurants and shops.

### OTHER NEARBY ATTRACTIONS

- Santa Anita Park Racetrack, 285 W. Huntington Drive, Arcadia — [www.santaanita.com](http://www.santaanita.com)
- Los Angeles County Arboretum, 301 N. Baldwin Ave., Arcadia — [www.arboretum.org](http://www.arboretum.org)
- The Huntington Library, 1151 Oxford Road, San Marino — [www.huntington.org](http://www.huntington.org)
- Norton Simon Museum, 411 W. Colorado Blvd., Pasadena — [www.nortonsimon.org](http://www.nortonsimon.org)

ENTERTAINMENT • EVENTS • FESTIVITIES - Celebrating San Gabriel!



320 S. Mission Drive, San Gabriel, CA 91776  
 Box Office: 626.308.2868.  
 Websites: [www.missionplayhouse.org](http://www.missionplayhouse.org) or  
[www.sangabrielcity.com](http://www.sangabrielcity.com)

**Legendary San Gabriel Mission Playhouse**

Located in the heart of the historic San Gabriel Mission District, the Mission Playhouse features live theatre, music, dance, song and a variety of entertainment for people of all ages and cultures. For a complete list of events, visit [www.missionplayhouse.org](http://www.missionplayhouse.org).

Except for **City-wide public events**, ALL entertainment on pages 6-8 take place at the Mission Playhouse. Seasonal events are identified with an asterisk\*.

**Annual City-wide public events and festivities** are identified with this symbol . . .



**Childrens' Theatre**

Broadway musicals featuring the talents of young people and engaging theatre for children is available throughout the year. Visit [www.missionplayhouse.org](http://www.missionplayhouse.org), or contact:

- American Theatre Arts for Youth — 215.563.3501
- Children's Theatre Experience — 800.514.2787
- Theatreworks USA — 800.497.5007
- East LA Classic Theatre — 213.572.0121 x104

**JANUARY**

**Saturday, 10** – 7:30 p.m., “*Olympia Youth Orchestra.*” Full Symphony Orchestra Concert featuring young musicians ages 9 to 21. For information call 626.447.5839, or visit [www.olympiaphil.org](http://www.olympiaphil.org).

**Saturday, 24** – 7 p.m., “*Chinese New Year 2009, Year of the Ox.*” American Chinese Association. The performance will include Chinese song and dance. For more information and tickets call 626.446.0917, or visit [www.lunarnewyearparade.com](http://www.lunarnewyearparade.com).

**FEBRUARY**



**Saturday, 7** – “*18th Annual Chinese New Year Celebration & Parade*” on Valley Blvd., offering more than a glimpse of Asian culture and activities. For more information call 626.284.1234, or visit [www.chinesenewyearparade.net](http://www.chinesenewyearparade.net).

**Saturday, 21** – 7 p.m., and **Sunday, 22** – 2 p.m., “*The Little Mermaid.*” Pasadena Civic Ballet. For information and tickets call 626.792.0873, or visit [www.pcballet.com](http://www.pcballet.com).

**\* SPRING**

EAST L.A. CLASSIC THEATRE – Annual **SPRING** and **FALL** shows. For information, call 213.572.0121 x104, or visit [www.eastlaclassictheatre.org](http://www.eastlaclassictheatre.org).

SAN GABRIEL VALLEY MUSIC THEATRE – Three “Best of Broadway” performances per year. For information and tickets, call 626.282.1440 or visit [www.sgvmusictheatre.org](http://www.sgvmusictheatre.org).


**MARCH**

**Saturday, 21** – 8 p.m., “*Rogers and Hammerstein’s South Pacific: in Concert*” presented by the San Gabriel Valley Music Theatre featuring a concert version of Broadway’s greatest musicals of all time. For information and tickets call 626.282.1440, or visit [www.sgvmusictheatre.org](http://www.sgvmusictheatre.org).

**Saturday, March 28** – 7 p.m., “*Much Ado About Nothing – Mariachi Style,*” performed by East L.A. Classic Theatre at the San Gabriel Mission Playhouse. FREE community performance. For tickets call 213.572.0121 x104, or visit [www.eastlaclassic.org](http://www.eastlaclassic.org).

## APRIL

**Sunday, 5** – 4 p.m., “*Mariachi Sol de Mexico*” presented by Mariachi Heritage Society. For tickets call 626.279.2064, or visit [www.mariachiheritagesociety.com](http://www.mariachiheritagesociety.com).

 **Saturday, 11** – “*Egg’ extraordinary Spring Celebration.*” Festivities include: Pancake Breakfast: 7:00 to 11:00 a.m.; Pancake Races: 9:00 a.m.; Egg Hunt: 10:00 a.m. For more information, call 626.308.2875, or visit [www.sangabrielcity.com](http://www.sangabrielcity.com).

**Sunday, 19** – 2 p.m., “*Esperanza Flores Ballet Folklorico.*” For tickets call 626.488.0761, or visit [www.esperanzaflores.com](http://www.esperanzaflores.com).

 **Saturday, 25** – 9 a.m., *Grapevine Street Festival and Classic Car Show.* Full day of festivities including arts, crafts, food booths, entertainment, and more. For information call 626.576.2525, or visit [www.sangabrielchamber.com](http://www.sangabrielchamber.com).

## MAY


**Saturday, 16** – 7 p.m., and **Sunday, 17** - 2 p.m., “*Cinderella.*” Presented by Pasadena Dance Theatre. For tickets call 626.683.3459, or visit [www.pasadenadance.org](http://www.pasadenadance.org).

**Sunday, 24** – 3:00 p.m., “*Olympia Youth Orchestra.*” FREE Community Performance. For information call 626.447.5839, or visit [www.olympiaphil.org](http://www.olympiaphil.org).

## JUNE

**Saturday, 13** – 8:00 p.m., “*Best of Broadway.*” Presented by San Gabriel Valley Music Theatre. For more information and tickets, call 626.282.1440, or visit [www.sgvmusictheatre.org](http://www.sgvmusictheatre.org).

## JULY

 **Saturday, 4** – 10 a.m. to 3:00 p.m., “*San Gabriel’s 4th of July Parade & Kid’s Day*” at Plaza Park & Mission Drive. For more information call 626.308.2875, or visit [www.sangabrielcity.org](http://www.sangabrielcity.org).

**Tuesday, 27** – *Dinner Theatre Cabaret, “Best of Broadway.”* San Gabriel Valley Music Theatre. For more information, call 626-282-1440, or visit [www.sgvmusic.org](http://www.sgvmusic.org).




EAST L.A. CLASSIC THEATRE – Annual **FALL** and **SPRING** Shows. For information and tickets, call ECT at 213.572.0121 x104, or visit [www.eastlaclassic.org](http://www.eastlaclassic.org).

HAN-YI INC PRESENTS – Annual performance in **FALL**, featuring Asian entertainment from around the world. For information and tickets, call 562.404.2867.

SAN GABRIEL VALLEY MUSIC THEATRE – Three “Best of Broadway” Performances per year. For information and tickets, call 626.282.1440 or visit [www.sgvmusictheatre.org](http://www.sgvmusictheatre.org).

## SEPTEMBER

**Labor Day Weekend:**

 **Friday, 9/4** – noon to 11:30 p.m., **Sat.-Sun. 9/5, 9/6** – 3:00 p.m. to 11:30 p.m., “*238 Fiesta de San Gabriel*” – Celebrates the 1771 founding of Mission San Gabriel Archangel. Festivities, contests, entertainment, games, food-court, and rides. For information, call 626.457.3035.

## SEPTEMBER



**Saturday, 5** – 6:00 a.m., “*Los Pobladores – Walk to Los Angeles*”. Walkers gather at the Mission to reenact the 1781 nine-mile trek of Los Angeles’ original settlers’ founding El Pueblo de la Reina de Los Angeles. The *Walk* ends with a warm LA welcome and birthday festivities at world-famous Olvera Street. For information, call 213.485.8376.

**Saturday, 12** – “*San Gabriel Folklorico*” performance. For tickets and information, call 323.254.6859.

**Saturday, 19** – “*Asian Fusion Concert*.” Han-Yi Inc. For more information and tickets, call 562.404.2867.

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## OCTOBER

**Saturday, 24** – Pasadena Dance Theatre performance. For more information, call 626.683.3459, or visit [www.pasadenadance.org](http://www.pasadenadance.org).

**Sunday, 25** – LA Theatre Organ Society presents, “Phantom of the Opera” and Silent Film with Organ. For more information, call 888.528.6722 or visit [www.latos.org](http://www.latos.org).

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## NOVEMBER



**Saturday, 14** – 7:15-11 a.m., “*Turkey Trot*.” Location TBA. \$10.00 –35.00 depending on race selected. For more information call 626.308.2875, or visit [www.sangabrielcity.com](http://www.sangabrielcity.com).

**Saturday, 14** – 7:00 p.m., “*Cultural Dances of China*.” Chinese American Dancing Group. For information and tickets, call 626.823.3323.

**Saturday, 21** – 7:00 p.m., “*Chinese Dance*.” Chinese American Ballet. For information and tickets, call 626.456.3391.

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## December

“*The Nutcracker Ballet*” presented by PASADENA DANCE THEATRE. Annual two-week lavish production. Dates and times TBD. For information and tickets, call 626.683.3459, or visit [www.pasadenadance.org](http://www.pasadenadance.org).



**Tuesday, 1** – 6:00 p.m., annual “*Holiday Tree Lighting*.” The Mission District lights up over the Holiday Season welcoming the public to Plaza Park for the annual *Tree Lighting Ceremony*. Santa arrives by Fire Truck, the tree is trimmed, music fills the night, and the community gathers together to celebrate the holiday season. For information, call the Chamber of Commerce, 626.576.2525, or visit [www.sangabrielchamber.com](http://www.sangabrielchamber.com).

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## Other Contacts



### San Gabriel Chamber of Commerce

620 West Santa Anita Avenue  
San Gabriel, CA 91776  
Phone: 626.576.2525  
Fax: 626.289.2901  
Website: [www.sangabrielchamber.com](http://www.sangabrielchamber.com)  
Marketing Manager Sandy Rosco

### Hilton Hotel/San Gabriel

225 West Valley Boulevard  
San Gabriel, CA 91777  
Phone: 626.270.2700  
Fax: 626.270.2777  
[www.hilton.com](http://www.hilton.com)

### City of San Gabriel — City Hall

425 South Mission Drive  
San Gabriel, CA 91776  
Phone: 626.308.2800  
Fax: 626.458.2830  
[www.sangabrielcity.com](http://www.sangabrielcity.com)  
Administrative Services Manager Cynthia Smith, 626.308.2803  
Economic Development Manager Jennifer Davis, 626.308-2806

### San Gabriel Mission Playhouse

320 S. Mission Drive  
San Gabriel, CA 91776  
Box Office: 626.308.2868  
Fax: 626.284.9529  
[www.missionplayhouse.org](http://www.missionplayhouse.org)  
Playhouse Manager Anna Cross, 626.308.2865